Speaker Biography

Shiv Singh

Business leader, author & board director



Artificial intelligence. Marketing.
Innovation. The future of leadership.

CEO, Savvy Matters
Co-founder, AI Trailblazers

Shiv Singh is a business leader, author, and board director who helps audiences understand how artificial intelligence is changing the rules of business and what it takes to lead through that change. His perspective combines more than 25 years of executive experience building global brands and driving growth with boardroom insight and doctoral research into how AI is reshaping human expertise, professional identity, and judgment.

Shiv has addressed audiences ranging from intimate gatherings of 20 executives to conferences of 10,000. His speaking engagements span banking forums in China, advertising conferences in India, corporate retreats in Mexico and New York, and FIFA World Cup events in Brazil. Across these settings, he connects emerging technology with the decisions leaders face, making complex developments accessible, challenging familiar assumptions, and giving audiences practical ways to act.

As CEO of Savvy Matters, Shiv advises organizations on AI strategy, marketing transformation, innovation, and business leadership. The firm has partnered with more than a dozen Fortune 500 companies, helping senior teams translate technological change into business advantage through strategic counsel and executive education. He is also co-founder of AI Trailblazers, a platform convening senior leaders to advance the responsible and transformative use of AI.

Previously, Shiv held executive roles at PepsiCo, Visa, Expedia Group, and LendingTree. As Chief Marketing & Customer Experience Officer at LendingTree, he led a 150-person team and managed a $700 million media budget across brand, customer acquisition, customer experience, and digital platforms. At Visa, he led the global brand team before taking responsibility for innovation go-to-market strategy, reporting to the Chief Innovation Officer. He began his career at Razorfish, working at the forefront of the digital transformation of marketing.

Shiv is the author of three books, including Marketing with AI For Dummies, Savvy: Navigating Fake Companies, Fake Leaders & Fake News, and Social Media Marketing For Dummies. He serves on the board of United Rentals, a Fortune 300 company, and is an investor in AI businesses. His industry recognition includes Forbes' CMO Next list, Adweek's Top 50 Marketers, and induction into the American Advertising Federation's Hall of Achievement.

His talks explore a consequential leadership question. As intelligence becomes more widely available, how can organizations build a lasting advantage, and how must the people leading them evolve?